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Clean Up on Fuel Injection Business With Snap-on Fuel Injection System Cleaner

KENOSHA, Wis. – March 31, 2011 – Keeping your customers' engines running efficiently should be the goal for every service tech. Snap-on has a variety of tools that can help your customers save money at the gas pump, improve your own business and protect the environment at the same time. One of those tools is the Snap-on Fuel Injection System Cleaner (EEFI5CLEANER).

"Making customers happy is the top priority for a service technician," said David Brekke, category manager for Snap-on. "At Snap-on, we are continually working with our customers to provide them with tools that will help improve the performance of their customers' vehicles. One of those tools is our Fuel Injection System Cleaner. By utilizing this product, you will be able to restore engine performance, reduce emissions and put a smile on your customer's face."

The Snap-on Fuel Injection System Cleaner (EEFI5CLEANER) features and benefits include:

- Cleans deposits from fuel injectors, fuel rail and intake valves
 - Restores engine performance
 - Lowers emissions
 - Smooths idle
- Canister style cleaner accepts your shop's preferred fuel injection system cleaner, one that is OEM specified or required to maintain a specific vehicle's warranty (sold separately)
- Check the vehicle's fuel pressure with the right hand gauge and easily set the cleaning pressure with the left hand gauge
- Stainless steel braided Teflon[®] hose resists solvents
- Conveniently hangs under hood with center chain
- Compatible with EEFI500 series adapters (sold separately)

Customers can find out more about Snap-on's Fuel Injection System Cleaner (EEFI5CLEANER) and other Snap-on tools by contacting their participating Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the

largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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