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Snap-on Wins Three Automotive Communication Awards

KENOSHA, Wis. – November 22, 2011 – Snap-on was awarded three Automotive Communication Awards (ACA) by the Car Care Council Women’s Board (WB) at the annual WB reception during the Automotive Aftermarket Products Expo (AAPEX) in Las Vegas, Nev.

Snap-on received awards in the following business-to-business categories:

- **Ad, Best Use of Graphic:**
SOLUS Ultra™ “Neon” ad
- **Logo Design/Usage:**
Torque it Up
- **Special Promotion and/or Promotional Event:**
2011 Snap-on Franchisee Conference (SFC)

The Automotive Communications Awards are sponsored by the Women’s Board and supported by the Automotive Communication Council. The awards applaud companies/agencies that provide automotive information through outstanding advertising, marketing and public relations efforts. This year, the Women’s Board received a record 178 ACA entries.

The Car Care Council Women’s Board is comprised of professional women and men, including company executives, service shop owners, service writers, motor sports figures, association executives and consultants, who are dedicated to informing female audiences about proper vehicle maintenance and safety, while encouraging young people to investigate automotive career choices. For more information, visit <http://women.carcare.org> or e-mail womensboard@carcare.org.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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