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Three is Better Than One with Snap-on Wire Stripper/Crimper/Cutter Three-Pack

KENOSHA, Wis. – May 27, 2011 – The customer is always right. When Snap-on customers asked how they could get more quantities of the wire stripper/crimper/cutter (PWCS7), Snap-on developed the three-pack (PWCS7PK) so service technicians could get multiple wire PWCS7s at a great price.

“After realizing how much they were using the PWCS7 wire stripper/crimper/cutter, our customers let us know that they wanted multiples of the same tool to keep in various locations in the shop, on the road or at home,” said Gary Petersen, product manager for Snap-on.

The Snap-on wire stripper/crimper/cutter (PWCS7) features and benefits include:

- Compact design is ideally suited for work in confined area such as under dash or within electrical service enclosures
- Wire cutter and crimper are in front of pivot for maximum ease-of-use when reaching into tight places
- Additional second cutter can be found on inner handle surface
- Serrated gripping nose for bending, pulling and shaping of wire
- Precision-ground stripping holes allow easy removal of insulation on 12, 14, 16, 18 and 20 gauge wire
- Heavy cast construction is sturdier than some competitors’ stamped models
- Crimps insulated and bare wire connectors
- Natural steel finish features a tough protective clear coating to help protect against corrosion
- Cushion grips provide comfort and control

Customers can find out more about Snap-on’s wire stripper/crimper/cutter three-pack (PWCS7PK) and other Snap-on tools by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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