



NEWS RELEASE
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How Do You Top a Snap-on Masters Series Roll Cab? How About a Free WorkCenter?

For a Limited Time, Purchase a Roll Cab; Get a WorkCenter Free

KENOSHA, Wis. – May 13, 2011 – Looking for the perfect “topping” for your Snap-on® KRL Masters Series Roll Cab? For a limited time, when you purchase a Masters Series Roll Cab (KRL1022B), Snap-on will “top” it off with a free WorkCenter (KRL7954A).

“This special tool storage promotion provides a tremendous opportunity for those looking to upgrade their tool storage unit at a great value,” said John Landree, product manager for Snap-on Tools. “You not only get a premium quality tool storage unit but also a versatile WorkCenter top that turns your roll cab into a moveable work bench.”

The Snap-on Masters Series Roll Cab (KRL1022B) is available in 11 color options. This rugged and durable tool storage unit is double-banked and has 13 drawers. Constructed from high-grade 16-gauge 304 stainless steel, the top has a raised front lip that keeps sockets and parts from rolling off. Featuring “Slots ‘n Dots™,” the most flexible mounting system available, the Snap-on WorkCenter (KRL7954A) provides vertical storage which allows the user to organize tools by task.

Customers can find out more about the terms and conditions of Snap-on’s KRL Masters Series Roll Cab promotion by contacting their participating Snap-on franchisee or representative, or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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