



**NEWS RELEASE**  
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## “Torque It Up” This Summer with Snap-on’s TechAngle® Torque Wrench Promotion

*Buy TechAngle® Torque Wrench;  
Get Deep Socket Set Free When You Trade in Your Old Torque Wrench*

**KENOSHA, Wis. – July 18, 2011** – Snap-on wants you to trade in that old torque wrench you have lying around and “torque it up” with a new Snap-on TechAngle® torque wrench. As an extra incentive, Snap-on will give you a free 10-piece deep socket set with your trade-in and purchase of a new TechAngle® torque wrench.

“We really want our customers to ‘torque it up’ and see what a difference our TechAngle® torque wrenches make in productivity and efficiency,” said Gerry Beronja, director of customer marketing for Snap-on. “We know once you turn in your old torque wrench and try one of our TechAngle® torque wrenches, you will wonder why you haven’t owned one sooner. We also know you will love getting a deep socket set at no charge.”

The Snap-on TechAngle® Torque Wrench promotion provides two options.

1. Purchase a 3/8-inch drive TechAngle® torque wrench (ATECH2FR100A) and get a free 10-piece 3/8-inch drive 6-point Flank Drive® metric deep socket set (212SF5MY)
2. Purchase a 1/2-inch drive TechAngle® torque wrench (ATECH3FR250A) and get a free 10-piece 1/2-inch drive 6-point Flank Drive® metric deep socket set (310TSM).

This special promotion is available through participating Snap-on franchisees only. Limited quantities are available while supplies last. Promotion expires August 30, 2011. Customers can learn more by contacting their Snap-on franchisee or representative, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-4 (877-762-7664).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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