



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Rick Secor
(262) 656-5561
rick.secor@snapon.com

Purchase a New Snap-on Sierra Ice EPIQ and Receive Two Free Power Tools

KENOSHA, Wis. – March 6, 2012 – For a limited time, when you order any of the Snap-on® 76-inch or 84-inch EPIQ tool storage units with a PowerBank™ in the new clear coat color Sierra Ice, you will receive free Snap-on custom, color-matched MG325 and MG725 impact wrenches. This special offer ends March 31, 2012, so hurry if you want to take advantage of this opportunity.

“Anyone who has seen our new Sierra Ice EPIQ wants to know how they can get one,” said Dan Voelz, product manager for Snap-on. “The clear coat Sierra Ice color not only offers an extraordinary shine but is incredibly durable as well. In addition, our limited-time offer is a tremendous opportunity to get a state-of-the-art tool storage unit and two free powerful, high-performing impacts in a matching custom color.”

The limited-edition Sierra Ice EPIQ tool storage units with titanium trim come equipped with PowerBank™ for storing and charging cordless tools and are available in eight different models. These EPIQs are also loaded with premium features including InPulse™ drawers, ISO-Ride™ casters, corner gussets and standing seam construction.

With 810 ft. lb. of max torque, the *Snap-on* MG725 ½-inch impact wrench helps loosen those stubborn fasteners and is also durable and dependable, allowing techs to get more jobs done in the course of the day. The MG325 3/8-inch impact wrench offers 425 ft. lbs of bolt-breakaway torque and its one-piece housing construction means components are aligned with precision accuracy to provide longer tool life. Both of these impacts provide more power and performance than competing products, making the tough jobs easier.

Customers can learn more about Snap-on’s new Sierra Ice EPIQs by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/epiqpower or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###



