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# Snap-on Must Have Tool: CT4410A Cordless Impact with Camo Design

*Snap-on Teams Up with Realtree for Special MAX1 Pattern Tool*

**KENOSHA, Wis. – January 12, 2012** – Snap-on, a global leader in tool manufacturing, has teamed up with the creator and marketer of the world’s most versatile camo pattern, Realtree, to create a special design for the popular Snap-on® CT4410A 14.4 Volt 3/8-inch Drive Cordless Impact.

“Snap-on has a long standing relationship with Realtree, having produced special tool storage and hand tool items in the past, so it made sense to develop a cordless impact in the Realtree Advantage MAX1 pattern,” said Rodger Isetts, product manager for Snap-on. “Along with the CT4410ACAMO, the user gets two batteries and a tote bag featuring the MAX1 pattern. We have received tremendous feedback from our franchisees about this ‘must have’ camo cordless impact and we expect it will be very popular with our customers.”

The Snap-on CT4410ACAMO cordless impact comes with two high-capacity 14.4 volt batteries, a charger and tote bag. It also features a patented, heavy duty impact mechanism that delivers power and durability when removing stubborn fasteners. Also, its heat-treated alloy gears provide strength and reliability which means less chance of breakage. With 230 ft. lbs. of bolt breakaway torque and 150 ft. lbs. of maximum torque, the CT4410ACAMO offers power, style and productivity, all from the palm of the hand.

Customers can find out more about Snap-on’s new CT4410ACAMO 14.4 Volt 3/8-inch Drive Cordless Impact with the Realtree Advantage MAX1 design by contacting their participating Snap-on franchisee or representative, visiting [www.snapon.com/powertools](http://www.snapon.com/powertools) or by calling toll free 877-SNAPON-4 (877-762-7664).

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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