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## **Snap-on Facebook Fans Choose Winning Design for Snap-on Funny Car Crew Shirts**

Five Voters Also Win Autographed Snap-on Funny Car "Crew" T-Shirt

**KENOSHA**, **Wis.** – **January 18**, **2012** – The voters have spoken and the results are in. No, not in New Hampshire or South Carolina, but in the election that has gripped Snap-on Nation - what shirt the Snap-on Funny Car crew will wear in 2012.

"A big 'thank you' to all the Snap-on Facebook fans who voted in the contest," said Yvette Morrison, vice president of marketing, Snap-on Tools Group. "We congratulate the winning voters who will receive a special Cruz-autographed 'crew' t-shirt. I know Cruz and the Snap-on Funny Car team will stand out in the crowd when they start the season on Feb. 9 in the Winternationals at Pomona."

The crew shirt voting was held Jan. 6-10 on the <u>Snap-on Facebook page</u>. There were three designs to choose from and the winning selection is a black shirt with red and gray trim. The Snap-on "word" logo is on the front and the shirt features the Snap-on "S" logo with the words "Funny Car Serious Tools" on the back. As a bonus to the voting process, five lucky Snap-on Facebook fans were randomly chosen to win a Cruz Pedregon autographed Funny Car crew shirt featuring the winning design.

"The Snap-on Funny Car crew is excited about the new design and thanks all our Facebook friends who made this a fun contest," said Pedregon. "This was a great way to begin my 20<sup>th</sup> year of sponsorship by Snap-on as well as my 20<sup>th</sup> anniversary of driving funny cars. We have many other exciting activities planned so keep checking Facebook for the latest news on the Snap-on Funny Car."

The 2012 NHRA season begins on Feb. 9-12 with the Winternationals at Pomona, Calif.

For more information about the Snap-on racing program, visit <a href="https://www.snapon.com/racing">www.snapon.com/racing</a>.

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.



