



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Sara Scarlato
(262) 656-5350
sara.m.scarlato@snapon.com

Snap-on Teams Up with Ken Block for One-of-a-Kind Tool Storage Units

*Monster World Rally Star Designs Special Wraps
for Roll Cab, Workcenter and Micro Box*

KENOSHA, Wis. – August 23, 2012 – World-renowned Monster World Rally driver Ken Block and Snap-on have teamed up to create a special, limited-edition wrap for Snap-on® roll cab (KRA2422WAK and Workcenter KRA2454WAK) as well as a special desktop-sized micro box (KMC923AWAKX). This unique design replicates the look of Block's Monster World Rally car.

"We are thrilled to be partnering with Ken Block on these awesome looking, one-of-a-kind tool storage boxes," said Daniel Voelz, product manager. "Ken created a truly unique look that the members of Snap-on Nation will really love. Besides the roll cab and workcenter, the signature edition KMC923AWAKX micro box brings all of the style of the full-size units to your very own desktop. These boxes are only available for a short time, so Snap-on customers need to act fast."

"I'm blown away with how this project has turned out," said Block. "These boxes look amazing and the attention to detail on them is second to none. When I first saw them in person and parked my racecar next to them, I knew Snap-on had absolutely nailed it. To have my own signature roll cab with Snap-on is one of those things I never dreamed would be possible, but now I've got one and I couldn't be more stoked!"

Customers can find out more about the Ken Block designed *Snap-on* tool storage units by contacting their participating Snap-on franchisee or representative.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

