



## NEWS RELEASE

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# Light It Up Under the Hood with Blue-Point Cordless Rechargeable Under Hood Light

**KENOSHA, Wis. – January 15, 2013** – The new Blue-Point® 128-LED Cordless Rechargeable Under Hood Light (ECUB128) is the brightest under hood light that Snap-on offers its customers. With 180-degree light distribution, this cordless light illuminates the entire engine compartment, giving service technicians the ability to perform service repairs faster and more efficiently.

“Working under the hood can be a challenge if it is difficult to see. Our new Blue-Point LED Cordless Rechargeable Under Hood Light makes working on tough-to-see areas of the engine compartment a lot easier,” said Dan Batassa, category manager for Snap-on. “With its long running time and abundant brightness, our new ECUB128 under hood light is a great addition to any service bay.”

The new *Blue-Point* 128-LED Cordless Rechargeable Under Hood Light (ECUB128) features:

- Light distributed 180-degrees to illuminate the entire engine compartment
- Diffusion tube technology eliminates shadows
- 128 high-output LEDs create 700 lumens
- Cordless design prevents entanglement while providing convenience
- Rechargeable lithium-ion 4400 mAh battery offers three hours of continuous light
- IP56 rated for water and dust resistance
- Under hood bracket telescopes from 47 inches to 71 inches to fit most vehicles

Customers can learn more about the new *Blue-Point* 128-LED Cordless Rechargeable Under Hood Light (ECUB128) by contacting their participating Snap-on franchisee or representative, visiting [www.snapon.com/shoptools](http://www.snapon.com/shoptools) or by calling toll free 877-SNAPON-4 (877-762-7664).

## About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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