



NEWS RELEASE

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For More Information, Contact:

Rick Secor
(262) 656-5561
richard.secor@snapon.com

New Snap-on Heavy Duty Catalog: Innovative Tools and Equipment to Help Boost Business

KENOSHA, Wis. – October 7, 2013 – Improved performance, productivity and efficiency are in store for shops utilizing the tools and equipment featured in the new Snap-on Heavy Duty Catalog.

“Our latest Snap-on Heavy Duty Catalog is filled with tools and equipment that will make a positive impact on our customers’ businesses,” said Chris Potter, vice president of product management for Snap-on. “With the special pricing available on many items in the catalog, now is the perfect time to purchase the heavy duty tools and equipment that can help improve the bottom line.”

The 12-page Snap-on Heavy Duty Catalog is packed with difference-making hand tools, power tools, shop and tech equipment, plus tool storages units, mobile carts and chests, including:

Snap-on® 13-piece 12-Point 1/2-Inch Drive Deep Impact Fractional Socket Set (313SIMD) – Compared to chrome sockets, these versatile sockets are heated to a low-hardness range enabling them to withstand the impact blows instead of breaking. The Flank Drive® wrenching system grips the fastener on the socket flanks (flats) to deliver 15 to 20 percent more turning power.

Snap-on KRA2423 Classic 96 Roll Cab – Available in eight colors, this new rugged tool storage unit has two extra wide 50-inch drawers, z-shaped stiffeners between walls to prevent creases to the outside walls and reinforced gussets inside each corner to help protect the corners from racking. Its full double wall construction features two full layers of heavy duty steel for strength and durability.

Snap-on IM1800 1-Inch Drive Super Duty Air Impact Wrench – The IM1800 offers three-position speed control and full power reverse, providing precise control when tightening or removing fasteners. Delivering 1,800 ft. lb. of max torque, the IM1800 is lightweight compared to traditional models, resulting in less user fatigue.

Snap-on Extreme Heavy Duty iQ Kit (EEHD683004) – The EEHD683004 easily diagnoses engine, brake and transmission failures. Information provided is clearly displayed with fast downloads and the kit includes all current available diagnostic software and the most popular adapters for comprehensive coverage of systems and manufacturers.

Customers can request a copy of the Snap-on Heavy Duty Catalog by contacting their participating Snap-on franchisee or representative or by viewing it online at www.snapon.com.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and

aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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