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New Snap-on Shop and Tech Catalog Offers Time Saving Essentials

KENOSHA, Wis. – August 12, 2013 – Having the right tools and equipment is vital to performing the special jobs that can help you stand out in the marketplace and improve the bottom line. The new Snap-on Shop and Tech catalog provides all the essential equipment that professional technicians need to lead when it comes to service and repair.

“Our customers demand high-performing, durable shop and tech equipment that will differentiate them from the competition,” said John Majerowski, director of merchandise products for Snap-on. “The new Snap-on Shop and Tech catalog offers an abundance of innovative tools and equipment that will make shops more productive and profitable. With special pricing available on many items, this is the ideal time to talk with your Snap-on franchisee or representative about investing in Snap-on tools and equipment for your business.”

The new Snap-on Shop and Tech catalog features a wide array of metal fabrication equipment, including the MIG140 Workhorse 110V MIG Welder, lifting and wheel service equipment, such as the EEWH326A deluxe Tilt-Back Two-Speed Tire Changer, and specialty meters and analyzers like the EVAP Smart Smoke[®] Machine (EELD500).

Additionally, the Snap-on Shop and Tech catalog highlights popular diagnostic tools, like the BK8000 Wireless Digital Videoscope, and battery system tools and equipment, such as the D-TAC[™] Elite Diagnostic Tester and Charger (EECS306C). Other featured items include gauge sets and air compressors, creepers, lighting and safety equipment, lubrication tools, cooling system testers, sandblasting tools and accessories, a variety of cleaning systems and a collection of industry-leading hand and power tools.

Customers can request a copy of the Snap-on Shop and Tech catalog by contacting their participating Snap-on franchisee or representative or by viewing it online at www.snapon.com.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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