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New Snap-on High Performance LED Flashlights: A Shining Example of Invincibility

KENOSHA, Wis. – December 10, 2013 – Featuring a patented optical system that produces a highly accurate beam of light with an electronically controlled output, the new line of Snap-on® flashlights provides constant, precise light.

“The light projecting from our new Snap-on family of flashlights is so exact that the user will be able to perform their task more quickly and efficiently even in the darkest areas of the shop,” said Dan Batassa, category manager for Snap-on. “Machined out of aerospace-strength aluminum alloy and featuring a high-grade anodized finish, the new Snap-on flashlights are durable, water resistant and built to withstand the harshest of shop conditions. Every toolbox should be equipped with one of our new flashlights.”

Available in red and titanium, the new *Snap-on* flashlight line provides accurate projection with three convenient settings on the end cap that can activate constant and momentary high and low power modes. *Snap-on* flashlights supply 50,000-hour LED life and are available in several compact sizes. With an impervious stainless steel head for durability, *Snap-on* flashlights are backed by a limited lifetime warranty.

Customers can find out more about the new *Snap-on* flashlight line by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/smashlight or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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