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Snap-on is Bringin' The Quality with Socket and Ratchet Promotion

Get Two Free Ratchets with Purchase of TORX® Bit Socket Set

KENOSHA, Wis. – January 10, 2013 – Start out the new year by “bringin’ the quality” with the Snap-on® socket and ratchet promotion. For a limited time, when you purchase a nine-piece TORX® bit socket set (209EFTXBY), you’ll receive a *Snap-on* 3/8-inch drive long handle ratchet (FL80) and 1/4-inch drive long handle ratchet (TL72) at no cost.

“When it comes to bringin’ the quality, Snap-on bit sockets and ratchets deliver,” said Gerry Beronja, director of customer marketing for Snap-on. “With max torque, less ratcheting arc and longer tool life, it isn’t hard to understand why. Features like these continue to make Snap-on the top choice for service technicians who want to stay at the top of their game.”

Featuring a tapered heavy-duty *TORX* tip and frustum conical shape, the nine-piece *Snap-on TORX* bit socket set (209EFTXBY) provides maximum contact and maximum torque which continues to make these sockets the top choice for service technicians who want to stay at the top of their game.

With up to 25 percent less ratcheting arc than the competition, the *Snap-on* 3/8-inch drive long handle ratchet (FL80) with Dual 80® technology features seven teeth in contact with an 80-tooth gear for strength and durability. In addition, its sealed head keeps dirt and other contaminants out of the head mechanism.

The *Snap-on* 1/4-inch drive long handle ratchet (TL72) provides up to 90 ft. lbs. of ultimate torque to loosen seized fasteners faster and easier. It also features a dual pawl, 72-tooth mechanism for 15 percent less ratcheting arc and patented sealed mechanism for a longer tool life.

Snap-on customers must purchase the nine-piece *TORX* bit socket set (209EFTXBY) to receive the two free ratchets. No other discounts or trade-ins apply and the promotion is available from participating franchisees and representatives only. Limited quantities are available and the offer is valid through March 31, 2013. Customers can find out more about the terms and conditions of this special promotional offer by contacting their local participating Snap-on franchisee or representative.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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