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## Time is Money: New 10-Point Sockets for Honda Seat Tracks

**KENOSHA**, **Wis. – June 11, 2013 –** New 10-point fasteners are becoming more prevalent on certain vehicles. The new Snap-on<sup>®</sup> 1/4-inch Drive 8mm and 10mm 10-Point Sockets (DPTM8/DPTM10) for Honda<sup>®</sup> seat tracks are just the type of specialty tools that can increase performance as well as profits.

"We have developed great relationships with our customers and we receive many of our best product ideas from their feedback," said Scott Amundson, product manager for Snap-on. "Our customers continually ask for more specialty tools to service Honda vehicles and they specifically requested help removing and installing front seat tracks. Technicians told us that without a proper tool, they were spending extra time trying to remove the seat fasteners and then had to use different fasteners to put the seat back into place. With our new 10-point sockets, techs will be able to complete this job more efficiently, saving valuable time in the service bay."

## Snap-on 1/4-inch Drive 8mm and 10mm 10-Point Sockets (DPTM8/DPTM10)

- Job: Remove and install the front seat tracks on Honda Odyssey<sup>®</sup> and Pilot<sup>®</sup> vehicles.
- Challenge: Because two different 10-point fasteners hold the front seat track, removal and installation of fasteners are time-consuming without a specialty tool.
- Solution: DPTM8 and DPTM10 8mm and 10mm sockets are specifically designed for this application so the job can be completed quickly.

Customers can learn more about the new *Snap-on* 1/4-inch Drive 8mm and 10mm 10-Point Sockets (DPTM8/DPTM10) for *Honda* seat tracks by contacting their participating Snap-on franchisee or representative, visiting <u>www.snapon.com/handtools</u> or by calling toll free 877-SNAPON-4 (877-762-7664).

## About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

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