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Snap-on Holiday Gift Guide Offers Something for Everyone

KENOSHA, Wis. – Nov. 24, 2014 – The 2014 Snap-on Holiday Gift Guide, the toy catalog for techs, is now available. Chockfull of innovative Snap-on® tools and equipment, including the latest power tools, hand tools, tool storage and diagnostic equipment, the 16-page Holiday Gift Guide also features stocking stuffer ideas, like *Snap-on* clothing accessories.

“Our annual holiday guide offers a wide selection of gift ideas, from screwdrivers and wrenches to cordless impacts and ratchets to diagnostic equipment and tool storage solutions,” said Rick Secor, director, PR and communications for Snap-on. “Or, a *Snap-on* gift card might be the answer.”

The Snap-on Holiday Gift Guide also includes special holiday pricing on a multitude of items in the guide such as hand tool sets and unique items like *Snap-on* Micro Top Chests, calendars, lunch cooler bags, carbide knife sharpener and work lights. The special pricing in the Snap-on Holiday Gift Guide expires Dec. 31, 2014 and limited quantities are available.

Customers can request a copy of the Snap-on Holiday Gift Guide by contacting their participating Snap-on franchisee or representative or by viewing it online at www.snapon.com.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on is a \$3.1 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information, visit www.snapon.com.

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