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New Snap-on Heavy Duty Catalog Offers Array of Performance-Enhancing Tools and Equipment

Special Pricing Available for Limited Time

KENOSHA, Wis. – Oct. 21, 2014 – The new Snap-on Heavy Duty Catalog showcases some of the most innovative tools and equipment around, including an assortment of hand tools, power tools, shop and tech equipment, tool storages units, mobile carts and chests. Special pricing is available on a majority of the featured products until Oct. 31, 2014.

Among the new products highlighted in the Snap-on Heavy Duty Catalog is the [Snap-on® PRO-LINK® Ultra Elite Kit \(EEHD704004\)](#) that provides powerful diagnostics for commercial vehicles, from light diesels to class 8 heavy duty trucks. *PRO-LINK* Ultra delivers the broadest coverage ever offered in a single handheld diagnostic tool and offers licensed and tested, OEM-proprietary coverage for major systems such as engines, transmissions, ABS, instrument cluster, emissions, SCR, body controls and more. It is the ideal tool for fleets, dealerships and owner-operators, repair shops, municipalities and mobile truck services.

“We know our customers are always looking for ways to be more productive in the service bay, so we carefully selected the broad choice of tools and equipment featured in the new Snap-on Heavy Duty Catalog,” said Chris Potter, vice president of product management for Snap-on. “The special pricing on many of the items in the catalog will make it even easier to improve performance and enhance the bottom line through increased efficiency.”

Customers can request a copy of the Snap-on Heavy Duty Catalog by contacting their participating Snap-on franchisee or representative or by viewing it online at www.snapon.com.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on is a \$3.1 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information, visit www.snapon.com.

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