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For More Information, Contact:
Rick Secor
(262) 656-5561
richard.secor@snapon.com

New Snap-on Motorized Wheel Balancer with Sonar Sensor Eliminates Manual Rim Measurement, Increases Accuracy

KENOSHA, Wis. – Oct. 28, 2014 – Shops looking for an accurate wheel balancer that will increase productivity with the capability to balance original equipment and most custom wheels and tires have their answer with the new Snap-on Motorized Wheel Balancer with Raised Display (EEWB332A).

“The new Snap-on Motorized Wheel Balancer with Raised Display is ideal for shops of all sizes and has high-end features such as multiple ALU modes and hidden spoke mode,” said Mike DeKeuster, product manager for Snap-on. “The EEWB332A is the perfect complement to our current array of Snap-on tire changers.”

The new [Snap-on Motorized Wheel Balancer with Raised Display \(EEWB332A\)](#) comes equipped with a sonar sensor that eliminates the manual measurement of the rim width, allowing for increased throughput time. The EEWB332A also features motorized operation with both static and dynamic balancing modes; five ALU modes to place weights in the proper location on multiple wheel configurations; and two ALU-S modes for exact weight placement when using tape weights.

The [EEWB332A](#) also has a hidden spoke mode to split weight placement behind the rim spokes, which is most important with higher end luxury wheels. It also features weight minimization and optimization modes to limit the amount of weight usage. In addition, the multiple operator feature allows several users to quickly recall their individual settings and the Virtual Plane Imaging (VPI™) technology provides unsurpassed accuracy.

Customers can learn more about the new *Snap-on* Motorized Wheel Balancer with Raised Display (EEWB332A) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/shoptools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$3.1 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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