



**NEWS RELEASE**  
For Immediate Release  
To U.S. Publications Only

**For More Information, Contact:**  
Rick Secor  
(262) 656-5561  
[richard.secor@snapon.com](mailto:richard.secor@snapon.com)

## Protect Your Tool Storage Investment with Snap-on Matte and Flat Finish Cleaner

**KENOSHA, Wis. – Sept. 22, 2014** – Service technicians know that investing in their tool storage unit means protecting their most valuable asset: their tools. It is equally important to protect the tool storage unit itself. Snap-on® Matte and Flat Finish Cleaner (KACKFLTCLNR) is ideal for keeping a *Snap-on* tool storage unit looking like new.

“Many of our customers are unsure of what type of cleaner is best to use on their tool storage unit,” said Scott Amundson, product manager for Snap-on. “Brake cleaner and wax will take the matte finish right off and glass cleaner will not do the job either. Snap-on Matte and Flat Finish Cleaner safely removes grease, dirt, oil, fingerprints and more from the tool box without adding a shine to the flat, matte surface.”

[Snap-on Matte and Flat Finish Cleaner \(KACKFLTCLNR\)](#) can be used on tool boxes, shop equipment and tools. Water based and body shop safe, *Snap-on* Matte and Flat Finish Cleaner is safe to use on plastic and can be used to clean diagnostic handheld units.

Snap-on customers can purchase the *Snap-on* Premium Care Kit for Tool Storage (KACKFLTPACK) that includes two 16-ounce bottles of *Snap-on* Matte and Flat Finish Cleaner, two 1.7-ounce bottles of the cleaner and two machine-washable microfiber cloths that can be used wet or dry.

Customers can find out more about the *Snap-on* Matte and Flat Finish Cleaner (KACKFLTCLNR) by contacting their participating Snap-on franchisee or representative, visiting [www.snapon.com/toolstorage](http://www.snapon.com/toolstorage) or by calling toll free 877-SNAPON-4 (877-762-7664).

### About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on is a \$3.1 billion, S&P 500 company headquartered in Kenosha, Wisconsin. For additional information, visit [www.snapon.com](http://www.snapon.com).

###

