



NEWS RELEASE
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Snap-on Offers ETHOS+ Sportsman Edition with Camo Design for Limited Time

LINCOLNSHIRE, IL, Oct. 8, 2014 – The new ETHOS[®]+ Sportsman Edition (EESC319CAMO) from Snap-on is now available for a limited time in an all-new, exclusive Realtree[®] MAX-1 camo design. For auto service professionals who can't get enough of the great outdoors, the non-repeating camo pattern ensures that no two are alike, so each one is guaranteed to stand out in the repair shop.

"The ETHOS+ Sportsman Edition in camo is the perfect tool for hunting down problems," said Mark Schaefer, director of marketing, Snap-on Diagnostics. "Featuring OEM coverage for dozens of systems, the ETHOS+ Sportsman Edition is an affordable, easy tool to share for diagnosing problems with OEM-specific coverage for over 40 makes and over 70 vehicle systems, including engine, transmission, ABS, airbag, TPMS, body, climate, instrument, suspension and many others. User-friendly navigation, customizable settings and comprehensive trouble code definitions with a full-color display will simplify even the toughest jobs."

ETHOS+ reads and clears OEM-specific codes with the definitions on-screen in plain English. It can also graph four live data parameters side-by-side to pin down the root cause of vehicle problems, read service monitor data and reset service lights. ETHOS+ is designed to deliver an accurate diagnosis with only a few clicks in just moments. Whether the technician uses diagnostics every day, or is just getting started, they can make the best use of their time and get quick results with ETHOS+.

To learn more about the ETHOS+ Sportsman Edition, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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