



NEWS RELEASE
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Snap-on Introduces ETHOS+ Technician Plan

LINCOLNSHIRE, IL, March 25, 2014 - The new ETHOS[®]+ Technician Plan from Snap-on is the worry-free way to get an ETHOS+ scan tool, continuous software upgrades and full-warranty coverage for one easy weekly payment. The flexible two or three-year ownership program is specially tailored to technicians who need their own diagnostic tool with predictable low payments.

With the ETHOS+ Technician Plan, software upgrades are included so technicians always have the latest coverage. Subscribers will get comprehensive data for domestic, Asian and European late-model and older vehicles, including thousands of new vehicle systems, trouble codes and live data parameters

“The ETHOS+ Technician Plan is the most convenient way for technicians to purchase an ETHOS+ scan tool and get the latest coverage delivered automatically - all for one special payment,” said Mark Schaefer, director of marketing, Snap-on Diagnostics. “With this great deal, technicians don’t have to worry about maintenance, upgrades or repairs. Their ETHOS+ will always be up-to-date and factory warranty coverage is included for the full term of the program.”

ETHOS+ offers powerful OBD-II tools, including all ten modes of OBD-II, as well as reads and clears OEM-specific codes with the definitions on-screen in plain English. Technicians can also graph four live data parameters side-by-side to pin down the root cause of vehicle problems, read service monitor data and reset service lights. ETHOS+ is designed to deliver an accurate diagnosis with only a few clicks in just moments. Whether the technician uses diagnostics every day, or is just getting started, they can make the best use of their time and get quick results with ETHOS+.

To learn more about the new ETHOS+ Technician Plan, visit <http://diagnostics.snapon.com> or talk to a Snap-on representative.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company’s franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on’s diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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