

For Immediate Release

For more information, contact: Lynn Konsbruck 312-768-7362 Ikonsbruck@maxmarketing.com

ShopKey[®] Pro Now Includes OneSearch

Delivers OEM and Experience-Based Repair Information in Just One Click

LINCOLNSHIRE, IL, April 24, 2014 – The <u>ShopKey[®] Pro</u> repair information system has been enhanced with powerful new search technology called OneSearch, which integrates data from the <u>SureTrack</u>[™] diagnostic resource. Designed to help professional technicians improve diagnostic accuracy and reduce repair time, ShopKey Pro with OneSearch streamlines the search process to deliver comprehensive, categorized repair information and expert experiencebased information together in a single-point lookup that is sorted into easy-to-use categories.

"Combining OEM and experience-based information in OneSearch provides immediate visibility to complete content to help technicians quickly solve the repair problems for the vehicles in their service bays," said Mark Schaefer, director of marketing, Snap-on Diagnostics. "Vehicle-specific data in SureTrack is generated from millions of successful fixes from professional technicians and consolidated from numerous sources, eliminating the need for technicians to log in multiple times to access different sources to gather and analyze information."

The OneSearch feature in ShopKey Pro incorporates a single search field for entering diagnostic trouble codes, components or symptoms, which then returns information from a vast library of OEM content as well as detailed parts replacement records, tips and SureTrack's experience-based information database. The information is organized into the familiar tabs, enabling the user to easily find the most relevant information to solve their specific repair problem.

To learn more about the ShopKey Pro with OneSearch, visit <u>http://diagnostics.snapon.com</u> or talk to a Snap-on representative.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <u>http://diagnostics.snapon.com</u>.