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## New Snap-on Outdoors Series Wraps: The Personalized Cabs You've Been Hunting For

**KENOSHA, Wis. – January 14, 2014 –** Bring your love of the outdoors, indoors with new Outdoor Series wraps for the Snap-on<sup>®</sup> KRA2422 Classic Series Roll Cabs.

"If you are a sportsman, we've taken your favorite pastime and incorporated it into your favorite tool storage unit with our new outdoor-themed wraps," said Dan Voelz, product manager for Snap-on. "With six new wraps to choose from, you can customize Snap-on Classic Series Roll Cabs with your favorite game or fish."

The outdoor series wraps feature six different distinctive images including: <u>pheasant</u> (KRA2422WAU), <u>duck</u> (KRA2422WAV), <u>bear</u> (KRA2422WAW), <u>sailfish</u> (KRA2422WAX), <u>deer</u> (KRA2422WAY) and <u>bass</u> (KRA2422WAZ).

*Snap-on* KRA2422 Classic Series Roll Cabs provide 10 drawers and 23,362 cubic inches of storage space. These premier tool storage units contain more welds than comparably priced units. Additionally, the 14-gauge steel internal corner gussets and other superior components offer maximum durability and longevity.

Customers can find out more about the new *Snap-on* Outdoor Series Wraps for KRA2422 Classic Series Roll Cabs by contacting their participating Snap-on franchisee or representative, visiting <u>www.snapon.com/toolstorage</u> or by calling toll free 877-SNAPON-4 (877-762-7664).

## About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

