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Snap-on Lithium Ion Compact Engine Starter is Perfect for Personal Use, Powerful Enough for the Shop

KENOSHA, Wis. (Sept. 20, 2016) – The new Snap-on EEJP200M Lithium Ion Compact Engine Starter is perfect for personal use when a jump is needed, yet powerful enough for busy shops.

“Whether at work or at home, techs are expected to keep things moving, so it makes sense to have products that perform well in dual settings like this compact engine starter,” says David Brekke, Snap-on product manager. “The EEJP200M is designed to be powerful and handy during the work week performing in the shop and compact and transportable for weekend recreational use.”

The EEJP200M can be used on a wide range of power sport, motorcycle and four- to eight-cylinder vehicles. It can start vehicles in below freezing conditions, as well as in intense heat settings (ranging -5–130 °F).

“Being stuck on the side of the road can be treacherous for anyone, even a seasoned technician. The EEJP200M goes to work where needed and its on-screen commands guide the user through operation,” says Brekke. “A smart safety component is the bright LED work light that also functions as a first responder SOS flash.

“When installed with an optional OBDII cable, the EEJP200M also becomes a memory saver. The unit provides 12 volts of power to a vehicle that enables techs to save radio settings, seat positions, keyless entry codes and DTC’s when the vehicle battery is disconnected during service,” says Brekke.

The EEJP200M has a two-amp USB port that operates as a power source to charge cell phones, tablets and other devices. The internal battery can be charged with an AC wall cable or DC cable from a vehicle, both included.

Additional optional accessories include a carrying case and 12V DC Port. Customers can learn more about the new Snap-on EEJP200M Lithium Ion Compact Engine Starter by contacting their participating Snap-on franchisee or other sales representative, visiting www.snapon.com or calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in

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