

Release: **IMMEDIATE**

SNAP-ON TO PRESENT AT BAIRD INDUSTRIAL CONFERENCE

KENOSHA, Wis.—November 3, 2014—Snap-on Incorporated (NYSE: SNA) will present at the Robert W. Baird & Co. 2014 Industrial Conference on Wednesday, November 12, 2014. The presentation is scheduled to begin at approximately 9:00 a.m. Eastern (8:00 a.m. Central).

The live webcast with audio and slides can be accessed by visiting the company's website, www.snapon.com/sna, or at the following URL: <http://www.com/webcast/baird40/sna>. To ensure timely access, it is recommended that viewers go to the website at least ten minutes prior to the start of the presentation to register and to download and install any necessary software. Following the webcast, an archived replay will be available on the company's website for approximately 90 days.

About Snap-on

Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on also derives income from various financing programs to facilitate the sales of its products. Products and services are sold through the company's franchisee, company-direct, distributor and internet channels. Founded in 1920, Snap-on is a \$3.1 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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For additional information on Snap-on, visit www.snapon.com or:

Media contact:
Richard Secor
262/656-5561

Investor contact:
Leslie Kratoski
262/656-6121