

Release: IMMEDIATE

Snap-on Honors Wounded Warriors; Hosts Soldier Ride at Headquarters

KENOSHA, Wis. – June 14, 2012 – Snap-on Incorporated honored the country’s wounded warriors today, hosting the annual “Soldier Ride” at its corporate headquarters in Kenosha, Wis. The ride is an awareness and confidence-building outreach by the Wounded Warrior Project™ (WWP), an organization dedicated to helping wounded veterans returning home from Afghanistan and Iraq.

More than 30 WWP riders and their caregivers were welcomed to the Snap-on Innovation Works facility in Kenosha. “It is a privilege and an honor to host the Soldier Ride for the fourth consecutive year,” said Nick Pinchuk, Snap-on chairman and chief executive officer. “These brave men and women are American heroes and we value them and their service. The ‘Soldier Ride’ is indeed a special event for everyone involved.”

More than 400 Snap-on associates, veterans and community members were on hand for the event. The day kicked-off with a breakfast for the warriors, followed by a program honoring the special veterans and the sacrifices they’ve made for our country. The program concluded with an unveiling of a new “Wounded Warrior” special paint scheme for the Snap-on Car competing in the Chicago NHRA Nationals in Joliet, Ill., June 29-July 1. The design honors these American heroes and will be driven by two-time NHRA champion Cruz Pedregon.

A number of Snap-on representatives paid tribute to the WWP by joining the Soldier Ride alongside the specially equipped bikes of those who have been injured during military service. The route traveled through the cities of: Kenosha, Wis.; Pleasant Prairie, Wis.; Winthrop Harbor, Ill.; Zion, Ill.; Waukegan, Ill. and finished at Naval Station Great Lakes in Great Lakes, Ill.

About Wounded Warrior Project

The mission of the Wounded Warrior Project™ (WWP) is to honor and empower wounded warriors. WWP’s purpose is to raise awareness and to enlist the public’s aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Fla. To get involved and learn more, visit woundedwarriorproject.org.

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About Snap-on

Snap-on Incorporated (NYSE: SNA) is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation, aerospace, agriculture, construction, government and military, mining, natural resources and power generation. Products and services are sold through the company's franchisee, company-direct, distributor and internet channels. Founded in 1920, Snap-on is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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For additional information on Snap-on, visit www.snapon.com or:

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