

**NEWS RELEASE**For Immediate Release

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## Snap-on Offers Up To 10 Percent Off Diagnostic Software Upgrade 14.2

Limited Time Promotion Ends June 27

**LINCOLNSHIRE, IL, May 21, 2014** –To help technicians fix more cars even faster, Snap-on Diagnostics is offering up to 10 percent off the list price of the new Software Upgrade 14.2, now through June 27, 2014. This limited-time promotion from participating Snap-on representatives is for customers in the U.S., Canada and Puerto Rico and applies to all Snap-on diagnostic software.

"With this special offer, automotive repair shops can get the very best value on Software Upgrade 14.2, which provides the most powerful diagnostics in the industry to service nearly any vehicle that rolls into the bay," said Leian Wunderlich, marketing manager, Snap-on Diagnostics.

The Snap-on Software Upgrade 14.2 includes 37,100 new and enhanced codes, tests, tips and data, with 10,400 new Fast-Track® Troubleshooter Tips and Timesavers and more than 11,400 Guided Component Tests. With the addition of new 2013 domestic and Asian model year coverage for Acura®, Chrysler®, Ford®, Honda®, Hyundai®, Kia® and Mitsubishi® vehicles, Software Upgrade 14.2 delivers high performance diagnostics specially formulated to fix more cars faster. This software upgrade also offers SureTrack™, the support community that puts even more expert knowledge at technicians' fingertips.

Highlights of Software Upgrade 14.2 include:

- One-Touch Full Vehicle Code Scan for automated health checks on many CAN modules for most major manufacturers
- All new Porsche coverage, and 40 plus Asian, domestic and European makes with the optional European software coverage for late models and all the way back to 1998

The optional European coverage in Software Upgrade 14.2 includes brand new Porsche coverage for 2003-2013 models, as well as newly enhanced coverage for 10 other European makes including Audi®, BMW®, FIAT®, Jaguar®, Land Rover®, Mercedes-Benz®, MINI®, Smart Car®, Volkswagen® and Volvo®.

To learn more about the new Software Upgrade 14.2 or the Snap-on Software Subscription program, visit <a href="http://diagnostics.snapon.com/software">http://diagnostics.snapon.com/software</a> or talk to a Snap-on representative.

## **About Snap-on Diagnostics:**

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <a href="http://diagnostics.snapon.com">http://diagnostics.snapon.com</a>.