

NEWS RELEASE For Immediate Release

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## New Snap-on Interactive Accessories Catalog Now Available

**LINCOLNSHIRE, III., Nov. 28, 2016 –** The new Snap-on<sup>®</sup> <u>interactive accessories catalog</u> contains all of the products that professional technicians need to make their Snap-on diagnostic tools more powerful to maximize capabilities, improve productivity and increase profits.

Available by visiting <u>www1.snapon.com/diagnostics/us/IAC</u>, the catalog can be downloaded to a computer, iPad or tablet. It offers accessories for Snap-on diagnostic platform families including VERUS<sup>®</sup>, VERDICT<sup>®</sup>, MODIS<sup>™</sup>, SOLUS<sup>™</sup>, Vantage<sup>®</sup> and ETHOS<sup>®</sup>.

"The new Snap-on interactive accessories catalog is loaded with items that will help diagnostic tools do more, work harder and last longer," said Mark Schaefer, director of marketing, Snap-on Diagnostics. "For example, technicians can maximize their diagnostic tool's potential by adding even more capabilities with accessories such as cables and adapter kits. With accessories like docking stations and foam organizers, they can configure their tools to fit their work environment and style. They can also add security and peace of mind to their investment with cases, screen protectors and extended warranties."

When technicians choose Snap-on diagnostic tools, they gain a long-term partner. Experienced Snap-on customer care representatives are available to provide support in English and Spanish on the customer care hotline at (800) 424-7226.

For more information about the new Snap-on diagnostic accessories catalog, talk to a Snap-on representative or visit <u>diagnostics.snapon.com</u>.

## About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <u>http://diagnostics.snapon.com</u>.

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