



NEWS RELEASE
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Snap-on Offers the ETHOS+ Carbon Fiber Style Special Limited Edition

LINCOLNSHIRE, IL, Jan. 6, 2015 – Snap-on is now offering the exclusive ETHOS®+ Carbon Fiber (EESC319CF) special limited edition scan tool, while supplies last. With a carbon fiber style front bezel, all-black housing and black rubber cushioned handgrip for extra protection, this eye-catching design offers all of the value and coverage that ETHOS+ is known for.

“The ETHOS+ Carbon Fiber scan tool was created for professional technicians who like to put style and exclusivity in their hands,” said Mark Schaefer, director of marketing, Snap-on Diagnostics. “Only 1,000 units of this all-black carbon fiber edition were produced so be sure to get one of these unique tools before they’re gone.”

ETHOS+ delivers proprietary coverage for over 40 vehicle makes, OEM-specific coverage for over 70 vehicle systems, and OEM-specific codes and live data parameters. Productivity tools, such as data triggers, cursors, custom data lists and the One-Touch Full-Vehicle Code Scan and Clear, help technicians fix more cars faster. An internal memory card allows technicians to save, share and review screens and data movies. And optional European vehicle coverage includes 11 popular makes: Audi, BMW, FIAT, Jaguar, Land Rover, Mercedes, MINI, Porsche, Smart, Volvo and Volkswagen.

“Whether the technician uses diagnostics every day, or is just getting started, they can make the best use of their time and get quick results with ETHOS+,” continued Schaefer. “With user-friendly navigation, customizable settings and comprehensive trouble code definitions with a full-color display, ETHOS+ delivers an accurate diagnosis with only a few clicks in just moments, simplifying even the toughest jobs.”

To learn more about the ETHOS+ Carbon Fiber special limited edition scan tool, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company’s franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on’s diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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