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Snap-on is Offering Free European Vehicle Adapter Kit in Limited Time Promotion

Get this \$350 Bonus with Purchase of the European Vehicle Software

LINCOLNSHIRE, IL, July 16, 2015 – Working on European cars can be a challenge, so to help automotive shops expand their diagnostic tool's capabilities, Snap-on is offering a free European vehicle adapter kit worth \$350 when they buy European Vehicle Software now through Aug. 31, 2015.

“The Snap-on European Vehicle Software summer promotion is the perfect time to get all of the power that your diagnostic tool was designed to deliver so that you are ready to handle anything that shows up in your bay,” said Mark Schaefer, director of marketing, Snap-on Diagnostics. “With this special offer, not only will you get Snap-on reliability, support and true OEM-specific coverage, but you’ll also get the bonus European vehicle adapter kit to help increase your repair opportunities and grow your business in the European vehicle market.”

The European coverage includes enhanced coverage all the way back to 1992 for Audi®, BMW®, FIAT®, Jaguar®, Land Rover®, Mercedes-Benz®, MINI®, Porsche®, Smart Car®, Volkswagen® and Volvo®, so technicians don't miss out on lucrative repairs.

The latest Snap-on European Vehicle Software includes comprehensive OEM-specific coverage, including fault codes, live data, and functional tests for dozens of critical systems, plus functional tests, relearns, resets and adaptations for vehicles with those features.

The latest Software Upgrade 15.2 will keep a technician's diagnostic tool up-to-date with the most comprehensive software out of the box and miles down the road. The new software provides access to over 93,270 new codes, tests, tips and data for 1998-2014 domestic, Asian and European vehicles, with the most extensive coverage outside the factory tool. Plus, the new software offers 40,730 Guided Component Tests. For select tools, the latest upgrade also includes SureTrack™, the online support community that puts even more expert knowledge at technicians' fingertips.

To learn more, talk to a Snap-on representative or visit <http://diagnostics.snapon.com/euro>.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wis. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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