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Snap-on Adds MODIS™ Edge to Diagnostic Calculator

Click to See How Much Profit You Could be Making

LINCOLNSHIRE, IL, Feb. 13, 2017– Snap-on has added its [MODIS™ Edge](#) combination full-function scan tool and scope/graphing meter to its [diagnostic calculator](#) feature available on the Snap-on website at <http://diagnostics.snapon.com>. This online tool helps automotive repair technicians and shop owners determine how much profit they could be making by using a Snap-on diagnostic platform. The diagnostic calculator is available for use in the United States, Canada, Ireland, Netherlands and the United Kingdom.

“With the addition of MODIS Edge to our diagnostic calculator, technicians and shop owners can easily see the value of investing in our latest integrated diagnostic system,” said Mark Schaefer, director of marketing, Snap-on Diagnostics. “The diagnostic calculator will give users a thorough breakdown on how profitable MODIS Edge could be for their shop, based on how it would be used. Fast and easy-to-use, the diagnostic calculator is another great resource to help our customers grow their business.”

To find the user’s potential return on investment, the diagnostic calculator asks a few simple questions such as how many times a week does the shop connect to a vehicle, how many service/health checks does the shop perform each week and what the shop charges for these services. The user then indicates which diagnostic tool they either own or are looking to purchase. Lastly, the user enters their name and e-mail address to receive a customized message about their potential profit breakdown, based on the answers given. In addition to MODIS Edge, the diagnostic calculator also includes VERUS® Edge, SOLUS™ Edge and ETHOS® PRO.

To learn more about Snap-on diagnostic solutions, talk to a Snap-on Franchisee or other sales representative or visit diagnostics.snapon.com.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company’s franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin.

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