



For Immediate Release

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Snap-on Receives “Triple Crown” of 2016 Industry Awards

LINCOLNSHIRE, IL, Oct. xx, 2016 – Snap-on® announces it is a 2016 “triple crown” winner, receiving three prestigious awards for its [VERUS® Edge Diagnostic & Information system](#). This full-function, OEM-specific tool won a *MOTOR* Top 20 Tools Award, as well as a *Professional Tool & Equipment News (PTEN)* Innovation Award and a People’s Choice award in the scan tools category.



“Going into the awards season, we knew we had something unique with the Snap-on VERUS Edge as it comes fully loaded with more vehicle coverage, expert resources and industry knowledge than any other full-featured diagnostic platform on the market,” said Mark Schaefer, director of marketing, Snap-on Diagnostics. “While we were hopeful to receive one award, we were pleasantly surprised and truly honored to learn that we had won the ‘triple crown’ of aftermarket industry awards.”

MOTOR’s technical editors chose VERUS Edge as an innovative product that helps make the jobs of professional shop owners and technicians easier, and helps them fix their customers’ cars and light trucks more accurately and quickly.

PTEN Innovation Awards recognize products that respond to the automotive repair industry’s market challenges with creativity and innovation. Chosen by a panel of judges consisting of technicians and shop owners, VERUS Edge was evaluated based on its ability to make vehicle repair and diagnosis easier and more efficient, and make shops more productive.

For the third year in a row, *PTEN* asked their readers to give input on the *PTEN* Innovation Awards nominees. VERUS Edge was selected by their audience as the top tool in the scan tools category.

With a fully-integrated software suite, comprising diagnostics, component tests, expert information resources, vehicle data manager, and optional repair information system, VERUS Edge seamlessly navigates jobs from start to finish. Exclusive resources include SureTrack® Real Fixes and verified parts replacement records, Fast-Track® Guided Component Tests, along with direct access to OEM recalls, campaigns and TSBs. The built-in solid state drive, internet browser and Wi-Fi facilitate open information access from anywhere in the bay. It boots up in a minute and from ‘ready mode’ in only five seconds, providing the speed needed for maximum efficiency.

To learn more about the features and benefits of VERUS Edge, a short video is available at <http://shout.it/bBdQH>, or visit the website at <http://diagnostics.snapon.com/VERUSedge>.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, leading global innovator, manufacturer and marketer of tool, diagnostic and equipment solutions for professional tool users. Products are sold through its franchised dealer van, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. For more information, visit <http://diagnostics.snapon.com>.

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