



NEWS RELEASE
For Immediate Release

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Snap-on Diagnostic Software Subscription Offers Convenient, Low-Cost Way to Get Latest Coverage and Features

LINCOLNSHIRE, IL, Dec. 4, 2014 – With the Snap-on® Diagnostic Software Subscription program, technicians get the best value on automatic software upgrades so they never worry about missing out on critical tests, relearns and tips. The subscription program is a convenient and low-cost way to get continuously updated information without purchasing new software upgrades every few months.

“It’s important that our diagnostic tool customers have the most up-to-date software to be productive and profitable every day,” said Leian Wunderlich, program manager for Snap-on Diagnostics. “Our new Subscription Upgrade Manager feature makes the most recent upgrade available to customers to download online, so they always can be ready to service vehicles that roll into the bay.”

The subscription program offers significantly lower payments and a flexible payment schedule that fits any budget. Subscribers get comprehensive data for domestic and Asian late-model and older vehicles, including thousands of new vehicle systems, trouble codes, live data parameters, experienced-based troubleshooter tips, functional tests and other coverage available only with this program.

The subscription program includes the newest software release, Upgrade 14.4, and other features:

- Access to new codes, tests, tips and data for 1997-2014 model years
- New model year coverage for 40+ domestic and Asian makes
- Coverage from all previous upgrades
- Exclusive Fast-Track® Troubleshooter coverage going back to 1980, with more than 12,150 new tips and timesavers, and more than 24,700 Guided Component Tests*
- Subscription Upgrade Manager
- Additional One-Touch Full Vehicle Code Scan coverage
- Access to SureTrack®, a new and unique source of expert knowledge, diagnostic experience and parts replacement records from successful repairs*
- European makes are included in the optional European coverage software

To learn more about the new Snap-on Software Subscription, visit <http://diagnostics.snapon.com> or talk to a Snap-on representative. For more information about the Subscription Upgrade Manager, visit <http://diagnostics.snapon.com/ssc>.

* Select products only

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company’s franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on’s diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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