

NEWS RELEASE For Immediate Release

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## Snap-on YouTube Video Showcases Software Upgrade 15.4

**LINCOLNSHIRE, IL, March 1, 2016** – Professional technicians can learn about the many features and benefits of Snap-on<sup>®</sup> Software Upgrade 15.4 by watching a brief informational <u>video</u> that has been added to the Snap-on <u>YouTube</u> channel. The video highlights how the latest upgrade will keep technicians' diagnostic tools up-to-date out of the box and miles down the road with the most comprehensive software available.

"When you buy a Snap-on diagnostic tool, you're making an investment in becoming the best technician you can be so it's important to have day one diagnostic performance every day," said Mark Schaefer, director of marketing, Snap-on Diagnostics. "The video highlights how the latest software upgrade will make sure you're ready to take on any job that rolls into the bay, with confidence."

Software Upgrade 15.4 offers over 105,380 new codes, tests, tips and data for model years 2000 to 2015, with the most extensive coverage outside the factory tool. The exclusive Fast-Track<sup>®</sup> Troubleshooter coverage goes all the way back to 1980 with 29,200 new tips and timesavers. Plus, the new software offers 52,830 Guided Component Tests, such as training and tips for diesel emission systems, EVAP systems and body systems sub codes, and Guided Component Tests for hybrid electrical and enhanced body electrical systems in domestic, Asian and European models. For select tools, Software Upgrade 15.4 includes SureTrack<sup>®</sup>, an online expert information tool to help technicians improve diagnostic accuracy and reduce repair time.

The Snap-on Software Subscription program helps technicians get through repairs quickly and accurately by continuously delivering high quality coverage and real-time access to information without having to think about it. Every piece of new coverage added expands the technician's capabilities for late-model and older vehicles, many back to 1992, and helps them stay at their maximum earning potential. Not only does the subscription program offer a lower payment, but it rolls in SureTrack for eligible platforms at no additional charge.

To learn more about the new Software Upgrade 15.4 and the Snap-on Software Subscription program, visit <u>http://diagnostics.snapon.com</u> or talk to a Snap-on representative.

## About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wis. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <u>http://diagnostics.snapon.com</u>.