

NEWS RELEASEFor Immediate Release

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Snap-on Adds Training Solutions Videos to YouTube Channel

LINCOLNSHIRE, IL, Feb. 3, 2015 – Snap-on recently added Training Solutions[®] videos to its <u>YouTube</u> channel, giving professional service technicians another opportunity to learn how to navigate the features and functionality of their Snap-on diagnostic tools. Training Solutions videos are available for MODIS[™] Ultra, SOLUS[™] Edge, SOLUS Ultra[®], VERUS[®] PRO, ETHOS[®]+ and VANTAGE[™] Ultra.

"The five-minute Snap-on Training Solutions videos were created to teach all of the latest diagnostic techniques so technicians can get the most out of their diagnostic tools," said Mark Schaefer, director of marketing, Snap-on Diagnostics. "Each instructional video covers a specific diagnostic function so technicians can target the exact topic they are interested in."

The Snap-on <u>Training Solutions</u> videos provide quality product training that is available to technicians 24 hours-a-day, seven days-a-week, when it is most convenient for them. Technicians can revisit the training sessions as often as necessary to learn at their own pace and comfort level. In addition to the YouTube channel, Training Solutions can be viewed on the Snap-on website at http://diagnostics.snapon.com/TrainingSolutions.

To learn more about Snap-on Training Solutions, talk to a Snap-on representative or visit http://diagnostics.snapon.com.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit http://diagnostics.snapon.com.