



# PROPACK™ CUSTOMER COMMUNICATION TOOL BOX

# PROPAC

ProPack helps better connect you with your customers. This integrated tool box includes Report Pro, Lube Sticker Pro, and Message Pro. All three modules enhance your customer communications, increasing satisfaction, loyalty, and ultimately profits.

## REPORT PRO

Report Pro provides your customers the information they need to understand the work performed and keep them coming back.

- Enhanced reporting with by-the-job invoicing
- Customized 'themed' template includes:
  - » Affiliation logos, credit card logos, shop web site
  - » QR code to add appointments to smart phones
  - » SocialCRM and other links on PDF export
  - » Configurable coupons
- Enhanced tech worksheets
  - » Service history by category, timeline and period
  - » User defined colors, fonts, background
  - » Manufacturer branded vehicle inspection sheets



## LUBE STICKER PRO

Lube Sticker Pro adds service recommendations for your customer's vehicle and it schedules the next appointment in your shop management program.

- Print windshield reminders with your logo
- Books each customer's next appointments before they leave
- Accurately predicts when that vehicle should return for service
- As easy to use as clicking a print button



## MESSAGE PRO

Message Pro uses text messaging to connect you to your customers and their smart phones.

- Send and receive text messages directly from your management repair order screen.
- Provides cell number for shop to send and receive text messages
- Provides efficient alternative to leaving messages on voice mail
- No busy signals; get needed approvals/responses sooner



Lube Sticker Supplies Available at <http://www.shopkeysupplies.com>

Contact your local Snap-on representative or call 888.724.6742 x8110 today for all the exciting details!

[www.diagnostics.snapon.com/ShopKeyPro](http://www.diagnostics.snapon.com/ShopKeyPro)

